

SHILPA_{ahuja}

The Team



Shilpa Ahuja – Founder/Editor-in-Chief
Shilpa is the brains behind the content. From web-development to creating a weekly comic, Shilpa goes a step further than just fashion blogging!



Sahana G – Sr. Content Creator
Engineer turned fashion blogger, Sahana loves to cover nostalgic Bollywood topics apart from her basic fashion how-tos!



Anusha Jain – Content Creator
Armed with a Fashion Design diploma from iNIFD, Anusha works on covering the latest in fashion and beauty. Accessories are her expertise.



Pinky Mehta – Research Analyst/Content Creator
Another iNIFD graduate, Pinky's expertise lies in the latest Indian fashion trends and shopping ideas.



Abhishek Sareen: Photographer



Neena Majumdar: Photographer